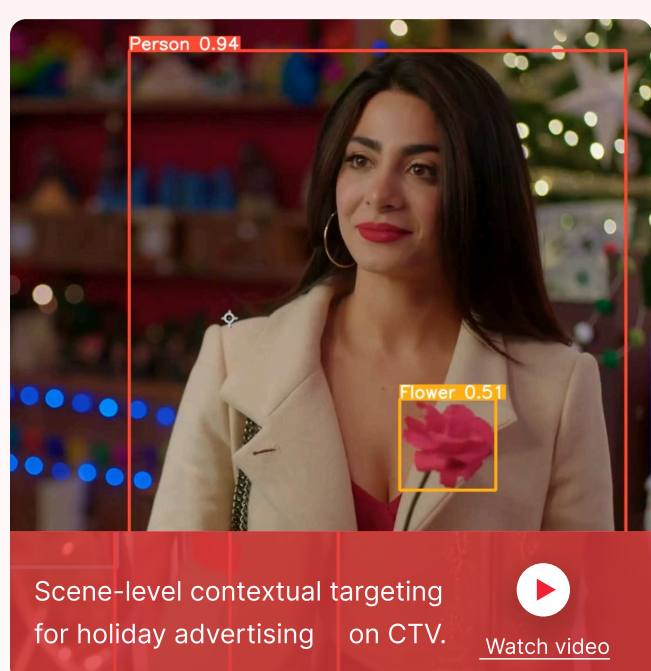


CTV Ad Targeting with the Precision of Cupid's Arrow

Let Scene-Level Intelligence Create Powerful Audience Connections for Your Valentine's Day Campaigns

ContextIQ's revolutionary scene-level targeting ensures your ads don't just reach viewers - **they reach the right viewers at the right time, creating deeper emotional connections, higher engagement and a better user experience - at scale.**

The Power of Scene-Level Valentine's Day Targeting



Precise Moment Recognition

Our advanced AI understands the love and romance brewing in every scene - from classic movie proposals to the excitement of first dates. **This intelligence lets you place ads at exactly the right moment, when viewers are most receptive to your message.**

Beyond Basic Genre Targeting

ContextIQ leverages multimodal AI to analyze the actual content of each scene - just like a human would - to match Valentine's Day ads with the right programming at the right time and ensure your message resonates with the viewing experience.

Dynamic Valentine's Day Context Matching

Flexible scene-level targeting tailored to your campaigns

- ✓ Match restaurant ads with intimate dinner scenes
- ✓ Pair jewelry promotions with proposal moments or gift-giving scenes
- ✓ Position flower delivery services during romantic gesture sequences
- ✓ Showcase dating app ads during social gathering or "meet-cute" scenes
- ✓ Time chocolate and confectionery promos with dessert-sharing scenes
- ✓ Serve up champagne and wine ads during romantic toast sequences
- ✓ Position romantic getaway packages during travel planning scenes
- ✓ Showcase fragrance and beauty products during date preparation moments
- ✓ Match greeting card services with heartfelt message-writing scenes
- ✓ Many more

What You'll Love About ContextIQ

ContextIQ leverages multimodal AI to analyze the actual content of each scene - just like a human would - to match Valentine's Day ads with the right programming at the right time and ensure your message resonates with the viewing experience.



Scene-Level Precision Targeting

Ads are dynamically matched to the most resonant context and sentiment using multimodal, AI-generated metadata

Privacy-Focused Approach

Focuses on the content, not viewer data, making it easy to adhere to new and emerging regulatory frameworks

Seamless Integration

Easy to integrate with existing ad delivery systems on CTVs and combine with other targeting solutions (ACR, 1st- and 3rd-party data, etc.)

Why Choose ContextIQ for Seasonal Campaigns

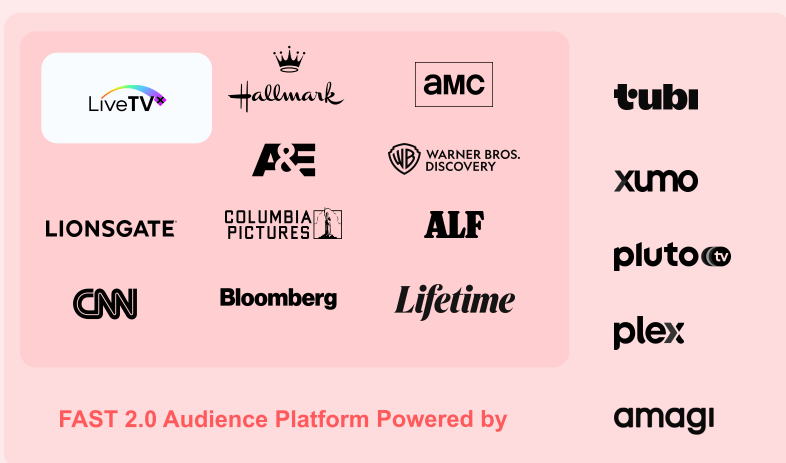
+300%

Higher aided brand recall with AI-enabled contextual targeting

4X

Better performance than traditional targeting methods

Source: AVCA



FAST 2.0 Audience Platform Powered by

Reach Valentine's Day Audiences at Scale

500M ad impressions available on premium content through the Anoki Audience Network.

Create Valentine's Day Campaigns They'll Love

Contact us to get started →

Discover how ContextIQ's scene-level targeting can transform your Valentine's Day advertising into memorable moments that resonate with viewers.

